

Wherwell Cricket Club

Founded 1865



Further to a recent survey please see below the results and feedback

Q1. Availability for 2015

0-20% - 2

20-50% - 5

50-75% - 6

75-100% - 12

3 people skipped this question

Q2. What would improve the club?

Covers – 91%

Bowling Machine – 5%

New Mowers – 4%

Other answers

Practice nets

Bore hole and Watering System

0 people skipped this question

Q3. Thoughts on Membership

Cheap – 7%

About right – 82%

Expensive – 11%

Other answers

I'm not totally sure on the difference between them all tbh

0 people skipped this question

Q4. How can we attract more players?

Advertise

Knock on doors

Promote clubs

Contact local clubs

Q5. How do you think the club is run?

Shambles

Could be better – 33%

Okay – 56%

Brilliant 11%

Comments –

Communication from field to committee could be better and visa versa.

People in wrong positions within the club

Q6. What would you change within the club?

Action Plans

Better Attitude of players

Right people in correct positions

Promote the youth club better

The Chairman's proposals

Q1. . Aim to bring more players in (see below)

Q2. The club are looking to buying covers and a watering system over the winter months. We need to collect all owed money and encourage money up front from players to help cash flow.

Q3. Membership – Glad most people think this is right. We have tried over the years to gauge it and provide a system that is beneficial to the player and club.

Q4. We are going to run a strong campaign over the winter. Jez will run this.

Q5. We will try and improve the communication within the club from players to committee and visa-versa

Q6. We have got a 5 year plan that is circulating the committee at the moment so once agreed it will be published and players should be able to see the direction we are working towards.

Attitude of players – I will keep an eye on this as the clubs' reputation is key to bringing in new players and developing current players.

Promote the youth players – Give them more of a chance in the seconds. Majority of last season the youth were invited to play games for the seconds but the general feeling is they don't believe they are ready yet.